

# Gastroesía

Fusion of **Gastronomy and Poetry**. Just as words are used to communicate, different ingredients allow us to satisfy the need to eat and drink. However, transforming some words into verses is generated by adding emotion, method and creativity, gastronomy transforms ingredients, served in dishes and drinks, into an experience that goes beyond the function of supplying the need to eat.

Gastroesía takes shape as a meeting in which to explore the alliance of poets with producers and restaurateurs. Sharing in the same search raising experiences in the 5 senses to transcend the moment and settle in memory.

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## **The poetic narrative in the digital age**

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In addition to sharing a space, the meeting includes a dialogue around the transformation we are experiencing in digital integration in our lives.

The sentences turned into verses, are key in the history of humanity to transmit who we are, to try to know where we are going.

In the 20st century, design coupled with audiovisual use transformed how we communicate and provide a narrative of products to a mass audience. This first quarter of the XXI century takes another step forward. Exploring its relationship with digital technologies, dialogue opens between poets regarding the tokenization of art, inviting the gastronomic sector to capture the essences of the place together with verses.

## **Gastroesía Accommodation**

Visit Sóller and enjoy the pairings. **Hotel El Guía** offers a special pack 18 – 22 November. Book from: <http://www.hotelesguia.com> (Promotional Code: GASTROESIA)

## Agenda

### 🚦 Friday, November 19<sup>th</sup>

**16:00** Municipal Library. Workshop for children (+12). Midori is a binding system, that allows you to carry small notebooks everywhere, always protected. Being the perfect partner when inspiration comes. Reduced price € 12. From 18:30 to 19:30 there is an inspiration and emotions workshop. No cost, until full capacity is reached.

**21:00** Gastroesía is presented in [El Guía Restaurant](#), a classic of traditional gastronomy. Tasting menu with pairing and poetic narrative with intangible heritage. \* Activity with cost: 38 euros Menu + wine tasting. Reservations: +34 971 63 02 27

### 🚦 Saturday, November 20<sup>th</sup>

**10:00** Meeting Plaza España - In front of the railway station. Tour of some of the emblematic passages of Sóller, a city with a literary and artistic vocation within the framework of the Sierra de Tramuntana, declared UNESCO immaterial heritage.

**13:00** Taste of verses. Tasting of local products, Sullerica craft beer, local sausages by La Luna. Activity with cost: € 10

**16:00** Wine pairing with poetry by Jaume de Puntiró and traditional Mallorca's glosses. Fundació Jardí Botànic de Sóller i Museu de Ciències Naturals.

**18:00** Seminar on the tokenization of art and poetic narrative. Challenges.

### 🚦 Sunday, November 21<sup>st</sup>

**10:00** 10:00 Departure from Soller by tram. Brief tour of the Port of Soller and meeting between participants at the Museum of the Sea at 11:00. Gastroesía Workshop, pairing DO Binissalem wines with poems, synergies between landscape, verses, and eternity.

**14:00** Closing lunch in which to share synergies between participants with a view to the celebration in 2022 of the International Poetry and Audiovisual Laboratory Festival #FLIPA, and the proposal of an NFT book on Gastroesía.

Information & register <https://www.gastroesia.es>